



Center for Urologic Health

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Physicians Urology Offers Premier Prostate Cancer Treatment Center to the Northeast Ohio Community

AKRON, Ohio, March 1, 2006 — Physicians Urology, Summit County's largest group urology practice, is pleased to announce the opening of their new comprehensive men's health facility, Physicians Center for Urologic Health (CUH). CUH offers men affected by urologic and prostate-related illness support through an array of programs and services, accompanied by the best diagnostic and treatment options available.

"We are thrilled to be able to offer Physicians Center for Urologic Health to our community," said Gregory G. Danesis, M.D. of Physicians Urology. "Our mission is to raise greater awareness in the community about prostate cancer and to provide the most advanced treatment options for our patients."

CUH provides convenient access to the most advanced form of radiation treatment available for prostate cancer, intensity-modulated radiation therapy (IMRT). This precise treatment minimizes the effects on neighboring structures and tissues, which helps to lower complication rates associated with traditional radiation therapy.

"We understand that offering cutting-edge treatment is only one part of the formula for comprehensive patient care," says Danesis. "When we started this project, we asked ourselves how we would want to be treated. We came to the conclusion that offering a compassionate environment where patients and their families feel comfortable is as important as having the latest technology. To make our patients more comfortable, we outfitted the facility with large recliner chairs and plasma TVs. The bottom line is that no one wants to 'feel' like they are being treated for cancer when they go in for treatment."

At CUH, treatment and services are tailored to the individual needs of the patient. A liaison guides each patient and his family through their cancer treatment from start to finish. The center also offers support groups for patients and their families, as well as physician-instructed educational programs.

The center extends its personalized approach further by offering information services and outreach seminars to patients, families and members of the community about cancer detection, prevention and treatment. Physicians lead these sessions, providing opportunities for attendees' questions to be answered one-on-one.

"Our doctors recognize that prostate cancer is a highly-treatable disease, and the key to reducing morbidity and mortality is early detection," said Todd F. Breaux, M.D. of Physicians Urology. "The number of prostate cancer-related deaths is on the decline. Community awareness and education programs will help to ensure that those numbers continue to drop in our area."

Prostate cancer is among the most commonly diagnosed cancers in men with one in six men being diagnosed with the disease. The American Cancer Society estimated that there would be about 232,000 new cases of prostate cancer in the United States in 2005 alone. Prostate cancer is the second leading cause of cancer death in men, second only to lung cancer.

"Our specialists utilize a variety of treatment options, including robotic surgery and IMRT, and actively seek out new treatments to best serve our patients," said Breaux. "We are always evaluating the latest research and technology, which allows us to offer our patients minimally invasive techniques that reduce recovery time."

Physicians Urology

Physicians Urology serves the Greater Akron, Ohio community through six offices located in Akron, Barberton, Ravenna, Stow, and Wadsworth. The group's doctors offer comprehensive urologic care through the delivery of state-of-the-art clinical services and community education. Physicians Center for Urologic Health (CUH) provides cutting-edge treatment for prostate cancer and community outreach programs intended to build awareness to reduce mortality. For more information, visit www.physiciansurology.com, or call, 330.375.4848 (Akron), 330.296.6441 (Ravenna), 330.864.8008 (Fairlawn, Barberton, Stow), or 330.535.4428 (CUH).